



Video Production

Two-Day Course

Windows and Macintosh

Course Overview:

This course is designed to give you hands-on experience in creating a corporate video from start to finish. You will be working with a Panasonic HVX 200 HD camera and recording footage on a P2 card. You will cover transferring and editing video, animating titles and logos and will add music/voiceovers to produce a fully branded video. You will then output the completed video to a variety of playback formats including: HD, Flash Video's latest F4V format, DVD and standard definition.

A working knowledge of Adobe Premiere Pro, Adobe After Effects, Adobe Photoshop and Adobe Flash is a prerequisite for this course.

Course Content:

- Learn the basics of the Panasonic HVX 200 HD camera
- Shooting techniques
- Basic script writing and treatment
- Filming interviews
- Creating time lapse footage
- Editing footage
- Transitions
- Special Effects
- Recording voiceovers
- Adding audio
- Adding graphics
- Creating intro and outro sequences
- Creating final video for web
- Creating a DVD

Software used for this course: Adobe Premiere Pro CS6, Adobe AfterEffects CS6, Adobe Photoshop CS6 and Adobe Encore CS6